



NORTHERN CALIFORNIA
CONTEST CLUB

Contest Vision2015-2016

Steve Dyer VP/CC

June 6, 2015

Celebrate Wins! 2014 SS CW

N6TV@W7RN 2nd SO HP

NN7SS (K6UFO) 7th SO QRP

N7MH@W6YX 5th SOU HP

W1SRD 6th SOU HP

K6SRZ 9th SOU HP

Celebrate Wins! 2014 SS Phone

N7MH@W7RN 7th SO HP

WC6H 8th SOHP

NN7SS (K6UFO) 2nd SO QRP

W1SRD 4th SOU HP

W6PZ (K6SRZ & KU6F ops) 5th M HP

Celebrate Wins! 2014 ARRL 10m

N7MH (@W6YX) 3rd SOHP Mixed

N6ZFO 9th SO LP Mixed

W6JTI 1st SO QRP CW

K7XC 7th SOU LP Mixed

K6MM 9th SOU LP Mixed

K3EST 2nd SOU HP Phone

KU7Y 8th SOU QRP CW

N6RO 9th SOU QRP CW

“Focus” Contests – 2 Year Plan

2015 Season

- All Asia – Fun engagement
- CQP 50th – Promote CA clubs
- Support SS – Goal: Increase inter club QSO's 20%

WIN RTTY RU

“Focus” Contests – 2 Year Plan

2016 Season

WIN the Gavel

2 Year Plan

1. Acknowledge where we are
 - As individuals
 - As a club
2. Believe that we *can* win
3. 2015 is re-positioning
4. 2016 is winning!

How Can We Possibly Win??

Engaged members make winning clubs...

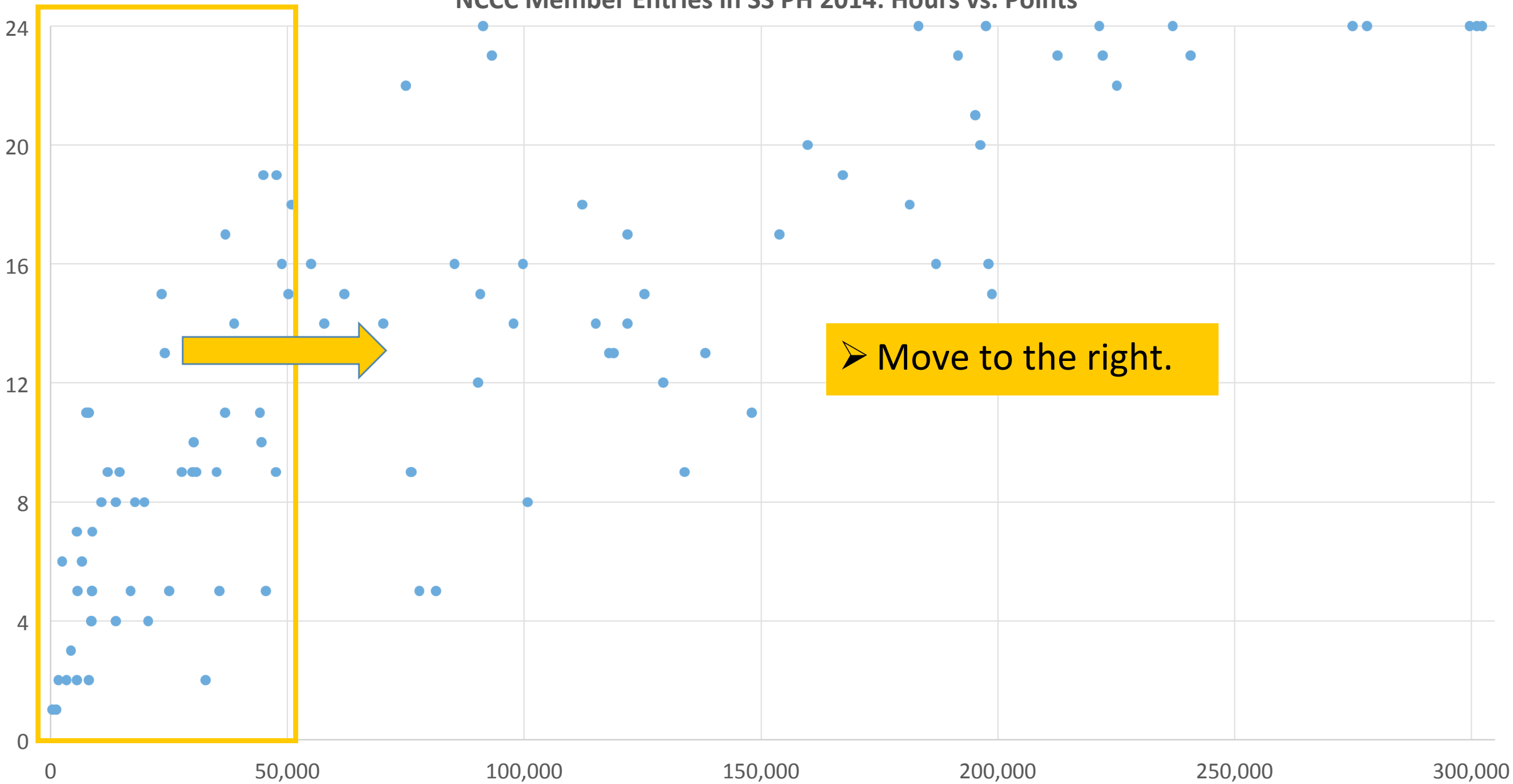
- Will and Ability
- We have amazing resources!
- Have a strategy
- Create a plan and execute it

Strategy

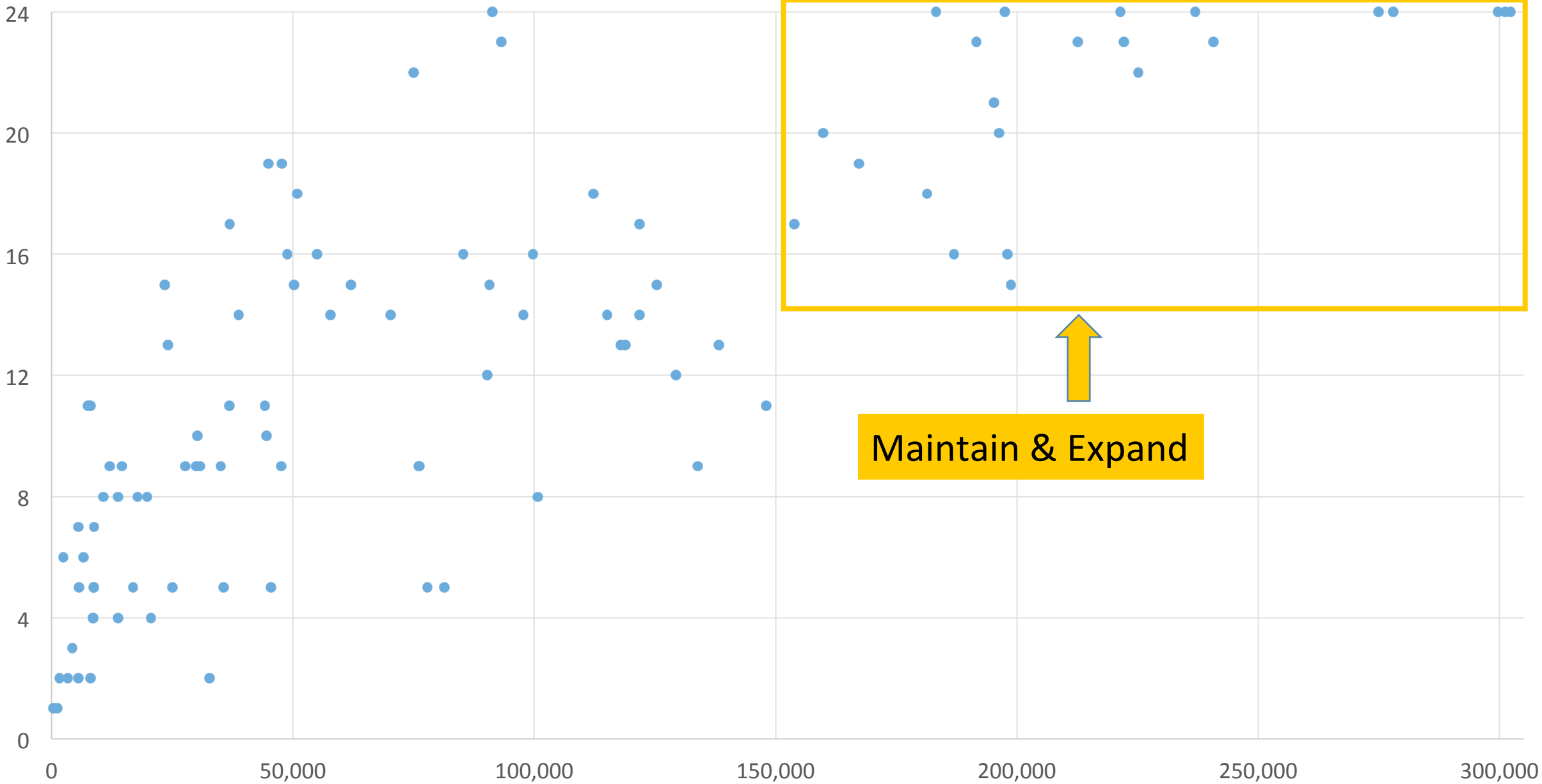
Engaged members support the club goals...

- **Move to the Right**
- **Maintain and Expand**
- **Motivate and Grow**

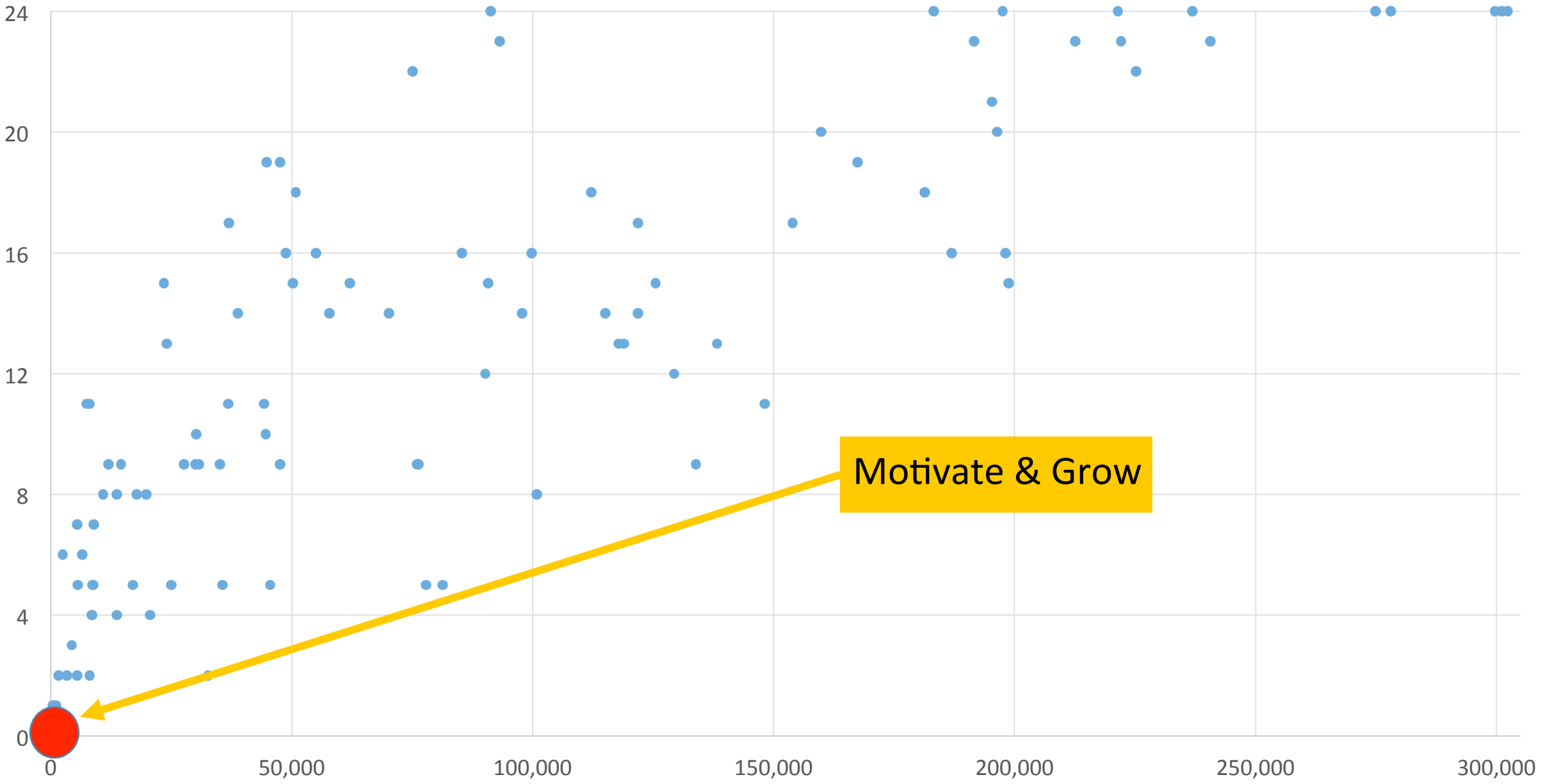
NCCC Member Entries in SS PH 2014: Hours vs. Points



NCCC Member Entries in SS PH 2014: Hours vs. Points



NCCC Member Entries in SS PH 2014: Hours vs. Points



Motivate & Grow

Plan and Execution – Ideas?

Engaged members are more fun to hang with...

- New member on-boarding
- Find & fix a station program
- Get the right members in the right chairs
- Set goals and measure progress
- Create motivational incentives

What do We Measure?

- QSO's?
- Points?
- Contests?
- Dues?

Contribution!

Remember

Engaged members feel part of a team...

There are no little pistols or big guns

KB!